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EDUCATION

Savannah College of Art and Design [SCAD], Savannah GA, USA

BFA Graphic Design, March 2010

BFA Photography, November 2009

MA Graphic Design, (anticipated graduation date) June 2016

WORK EXPERIENCE

July 2012 – Present, Senior Graphic Designer, Gulfstream

Designer of the commercial, product support, digital and human resources ads for Gulfstream. Additional responsibilities include the creation of rich media interfaces, preparing presentations and concept pitches to internal customers and upper management, the organization and upkeep of existing ad templates along with company assets, overseeing projects from conception to completion, supervising interns, but most importantly: art directing other designers and photographers within the marketing department to achieve Gulfstream's goal: Creating and Delivering the World's Finest Aviation Experience.

Software used: Dreamweaver, Flash, Photoshop, Indesign, Illustrator, Flash, Axure RP, Edge, Muse, Word, Excel. Programming languages: CSS, Javascript, HTML, DPS

Oct 2011 – April 2012, Advertising Art Director, South Magazine

Designer of all the ads and advertorial sections of this publication. Clients ranged from locally owned businesses to charities, universities and international companies like Coca-Cola, Harley-Davidson, Georgia Southern University and the American Red Cross. Other responsibilities included the supervision of the internship program, assisting and coordinating the different release presentations or trade shows organized by the publication, preparing the magazine for print by coordinating with different vendors, photographing content for in-house ads along with a select number of editorials, and the upkeep of their social media presence.

Software used: Dreamweaver, Flash, Photoshop, Indesign, Illustrator, Flash, Word, Excel

Aug 2010 – April 2012, Web Designer, South Magazine

Responsible for designing and distributing South's newsletters twice a week to 9,200 online subscribers. Additional tasks included the promotion of the publication's social media (Facebook and Twitter Page), it's bimonthly contests, and the design of all the ads featured in the website.

Software used: Dreamweaver, Flash, Photoshop.
Programming languages: CSS, Wordpress, Javascript, JQuery, HTML, FBML

July 2011, Web designer, Savannah Fashion Night Out 2011

Programmed and designed a website featuring information about this unprecedented global initiative making its debut in Savannah to celebrate fashion, restore consumer confidence, and boost the industry's economy during the recession. The program was a collaboration between American Vogue, the Council of Fashion Designers of America, NYC & Company, and the City of New York.

Software used: Adobe Muse, Indesign, Photoshop Adobe Edge.
Programming languages: Javascript, JQuery,

May 2010 - Aug 2010, Graphic Designer, Jester Communications

Intern in charge of experience design, web development, concept research, layout and storyboard development for a variety of websites developed by this company serving clients ranging from local politicians to small business owners.

Software used: Photoshop, Dreamweaver, Flash and Illustrator.
Programming languages: Javascript, JQuery, HTML

ABOUT ME

To me design is everything; hence, it has to be appropriate, creative and above all structured. My main goal is to provide effective aesthetics that will challenge and satisfy any given form of perception.

- An avid team player, but works well alone
- Project management experience: working with clients and vendors
- Proven ability to consistently apply brand to all designs
- Experience working in an extremely busy, deadline-driven atmosphere
- Experience with worldwide branding particularly the Far East, European and South American cultures
- Fluent in Spanish, English and Portuguese
- Dependable and self motivated

RECOGNITIONS

2014 Marcom Awards

Platinum Award: Advertising Campaign – Gulfstream Luxury Boat Ad Campaign

Platinum Award: Mobile Website – G550 Rich Media Campaign (Brazil)

Gold Award: Advertising Campaign – G650ER Small World Campaign

Gold Award: Mobile Website – G650 Rich Media Site (Brazil)

Gold Award: Mobile Website – G280 Rich Media Site (Brazil)

Gold Award: Mobile Website – Gulfstream PS Rich Media Site (Brazil)